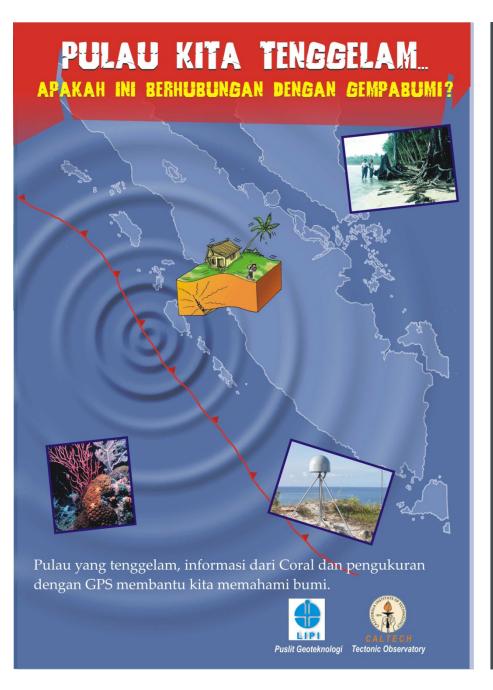
The Will to Save Lives and Reduce Risks

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the scientist: "the island is sinking." the community: "like a boat?"





the community: "are we safe?" the scientist: "we can model."



• 2004

• 2005

• 2006

• 2007

• 2008

• 2009

· 2010

Mentawai Assessment on Preparedness, February 2011

LIPI-BNPB-Australian Indonesian Facility for Disaster Reduction







Outerise earthquake tsunami, Urban city Padang, 11 April 2012



who owns the risk?





Mainstreaming disaster risk reduction into the creative industry and intercultural dialogues





"..music is an amazing system. It transforms messages more acceptable to its listeners.

It's a form of human's greatness in creativity.." Herbie Hancock – World Jazz Legend, 2011

...the perfume effect?



Indonesian "Sesame Street": EQ education

















